

# Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to www.Jaxbold.com, and Jacksonville Bold and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Jacksonville Bold include www.Jaxbold.com, JaxBold and Its. The JaxBold website is a Gaming Team & ecommerce site. By using the JaxBold website, you consent to the data practices described in this statement.

## Collection of your Personal Information

In order to better provide you with products and services offered, JaxBold may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number
- Social Media handles, gamertags

If you purchase JaxBold's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

JaxBold may also collect anonymous demographic information, which is not unique to you, such as your:

- Age
- Gender

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through JaxBold's public message boards, this information may be collected and used by others.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services. These may include: (a) registering for an account; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

## Use of your Personal Information

JaxBold collects and uses your personal information to operate and deliver the services you have

requested.

JaxBold may also use your personally identifiable information to inform you of other products or services available from JaxBold and its affiliates.

### **Sharing Information with Third Parties**

JaxBold does not sell, rent or lease its customer lists to third parties.

JaxBold may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is transferred to the third party. JaxBold may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to JaxBold, and they are required to maintain the confidentiality of your information.

JaxBold may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on JaxBold or the site; (b) protect and defend the rights or property of JaxBold; and/or (c) act under exigent circumstances to protect the personal safety of users of JaxBold, or the public.

### **Opt-Out of Disclosure of Personal Information to Third Parties**

In connection with any personal information we may disclose to a third party for a business purpose, you have the right to know:

- The categories of personal information that we disclosed about you for a business purpose.

You have the right under the California Consumer Privacy Act of 2018 (CCPA) and certain other privacy and data protection laws, as applicable, to opt-out of the disclosure of your personal information. If you exercise your right to opt-out of the disclosure of your personal information, we will refrain from disclosing your personal information, unless you subsequently provide express authorization for the disclosure of your personal information. To opt-out of the disclosure of your personal information, visit this Web page \_\_\_\_\_.

### **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by JaxBold. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the JaxBold website.

### **Use of Cookies**

The JaxBold website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run

programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize JaxBold pages, or register with JaxBold site or services, a cookie helps JaxBold to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same JaxBold website, the information you previously provided can be retrieved, so you can easily use the JaxBold features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the JaxBold services or websites you visit.

### **Links**

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

### **Right to Deletion**

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;

- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

### **Children Under Thirteen**

JaxBold does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

### **Disconnecting your JaxBold Account from Third Party Websites**

You will be able to connect your JaxBold account to third party accounts. BY CONNECTING YOUR JAXBOLD ACCOUNT TO YOUR THIRD PARTY ACCOUNT, YOU ACKNOWLEDGE AND AGREE THAT YOU ARE CONSENTING TO THE CONTINUOUS RELEASE OF INFORMATION ABOUT YOU TO OTHERS (IN ACCORDANCE WITH YOUR PRIVACY SETTINGS ON THOSE THIRD PARTY SITES). IF YOU DO NOT WANT INFORMATION ABOUT YOU, INCLUDING PERSONALLY IDENTIFYING INFORMATION, TO BE SHARED IN THIS MANNER, DO NOT USE THIS FEATURE. You may disconnect your account from a third party account at any time. Users may disconnect through our third party site, Stream Labs, by accessing the My Account tab under the StreamLabs.com website. For any further information regarding account information, the Log In tab on the JaxBold.com and JacksonvilleBold.com website will allow users to disconnect any information regarding them throughout their account settings tab.

### **Opt-Out & Unsubscribe from Third Party Communications**

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from third-party partners of JaxBold by contacting us here:

- Web page: \_\_\_\_\_
- Email: support@jaxbold.com
- Phone: \_\_\_\_\_

### **E-mail Communications**

From time to time, JaxBold may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from JaxBold or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from JaxBold, you may opt out of such communications by Clicking the UNSUBSCRIBE button at the bottom of any email will opt the user out from receiving future emails from Jax Bold..

### **Changes to this Statement**

JaxBold reserves the right to change this Privacy Policy from time to time. We will notify you about

significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our website, and/or by updating any privacy information. Your continued use of the website and/or Services available after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

### **Contact Information**

JaxBold welcomes your questions or comments regarding this Statement of Privacy. If you believe that JaxBold has not adhered to this Statement, please contact JaxBold at:

Jacksonville Bold  
94070 Palm Garden Drive  
Fernandina BEach, Florida 32034

Email Address:  
support@jaxbold.com

Telephone number:  
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Effective as of July 13, 2023